

EXPERIENCE

Designer **Dena Hynes Design** | June 2005-Present

Freelance & Contract Design

Design for a number of local, national and international clients including logos & branding, invitations, signage, brochures, iphone skins, template website design and digital artwork for corporate spaces and more.

Designer **The B.A.C.K. Center & Crane Creek Medical Center** | November 2008 - March 2010

A unique job opportunity to brand clinic and entire new medical complex with logos, ads, signage, digital/medical themed artwork, print collateral, some interior design functions, website and more. Designed and developed all aspects of branding for the B.A.C.K. Center and Crane Creek Medical Center and its various businesses. Developed and ran content for digital signage network. Designed digital art pieces and museum quality display cases featuring the history of the area. Developed patient educational program. Staged holiday displays as well as various interior design aspects. Independently managed all design projects from concept through production.

Designer **Evolve Design Group** | June 2005-November 2008

Responsible from concept to design through mechanicals for press. Worked closely with the art director and account team to develop unique print designs for clients such as M&M's World, Tavistock Realty, Florida Hospital, and the Orlando-Orange County Expressway Authority.

Designer **M2W Advertising** | April 2004-Present

Freelance Design

Designed and assisted with components of advertising campaigns and graphic design originally as an internship. Learned the basics of advertising and exposure into the world of design. Continue to do work such as invites, ads, logos and business systems for Orlando clients.

TECHNICAL EXPERTISE

Mac & PC OS, Adobe Illustrator, Photoshop, InDesign (some knowledge of Keynote, MagicNetPro & Powerpoint)

AWARDS

Aster Awards - Bronze, Gold, and Judge's Choice

AREAS OF PROFICIENCY

- :: Annual Reports
- :: Branding and Logos
- :: Brochures and Direct Mail
- :: Posters & Tshirts
- :: Presentations
- :: Packaging
- :: Signage
- :: Event & Wedding Invitations
- :: Custom Digital Art
- :: Fine Art/Painting

EDUCATION

2005 University of Florida, Gainesville FL
BFA Graphic Design
Minors in Art History and Classical Studies