

# DENA HYNES | art & design

## Resume

### EXPERIENCE

*Designer :: Evolve Design Group :: June 2005-Present*

Responsible from concept through designing mechanicals for press. Worked closely with the art director and account team to develop unique print designs for clients such as M&M's World, Tavistock Realty, Florida Hospital, and the Orlando-Orange County Expressway Authority.

*Designer :: M2W Advertising :: April 2004-Present*

Internship/Freelance

Designed and assisted with components of advertising campaigns and graphic design (Logos, business systems, ads, other printed material). Learned the basics of advertising and exposure into the world of design. Continue to do freelance work such as invites, ads, and branding for small local clients.

### TECHNICAL EXPERTISE

Mac OS, proficient in Adobe Illustrator, Photoshop and InDesign

### AWARDS

Aster Awards - Bronze, Gold, and Judge's Choice

### AREAS OF PROFICIENCY

- :: Annual Reports
- :: Branding and Logos
- :: Brochures and Direct Mail
- :: Posters
- :: CD Packaging
- :: Promotional Packaging
- :: Signage
- :: Invitations
- :: Custom Illustrations
- :: Painting

### EDUCATION

2005 University of Florida, Gainesville FL  
BFA Graphic Design

### CONTACT

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